

P N M P I N N O V A T I O N S , L L C

NERVE

The AI operations layer that runs your company while you sleep.

Pre-Seed | Launch.co Startup TuneUp 37 | getnerve.ai

Patrick Hillstrom, Founder & CEO

March 2026

THE PROBLEM

Knowledge workers are drowning in operational noise.

28%

of the workweek spent
reading & answering email

19%

spent searching for
information across tools

40%

of meetings have
no clear action items

Every SaaS tool adds value AND adds noise. The stack keeps growing, but nobody is orchestrating it.

THE SOLUTION

Nerve is an AI operations layer that connects to your tools, understands your context, and takes action.



CONNECTS

Gmail, Google Calendar, Slack.
Reads your signals across every tool you already use.



UNDERSTANDS

AI agents analyze patterns, detect priorities, and surface what matters. Daily briefings, not dashboards.



ACTS

Drafts emails, schedules follow-ups, triggers workflows. You approve, Nerve executes.

Not another dashboard. An operating system for your work.

Your nervous system brings you calm.

Your biological nervous system doesn't add noise — it processes millions of signals so your conscious mind only sees what matters.

Nerve works the same way. It connects to your email, calendar, and Slack — not to overwhelm you with more notifications, but to synthesize everything into calm, actionable intelligence.

The more it knows, the less you have to think about.

INSPIRATION

The aesthetic draws from Deus Ex and System Shock — interfaces designed for augmented humans. HUD overlays that surface signal from noise.

Systems thinking applied to daily operations.

Not another dashboard. An augmentation layer.

"I never asked for this." — But you'll be glad you have it.

I'm a solo founder running an entire company with AI agents.

Nights & weekends.

I build Nerve after hours while working my day job. No co-founder, no team, no funding yet.

Instead of hiring, I built 8 AI agents that run Growth, Product, Revenue, Legal, Finance, Marketing, Customer Dev, and a Chief of Staff that orchestrates them all.

The product IS the process. I'm my own first customer.

Chief of Staff

Growth

Product

Revenue

Legal

Finance

Marketing

Customer Dev

8 AI agents . 124 API routes . Zero employees .

T R A C T I O N

4 weeks live. Growing fast.

23

Registered
Users

55

Waitlist
Signups

63%

Activation
Rate

\$90K

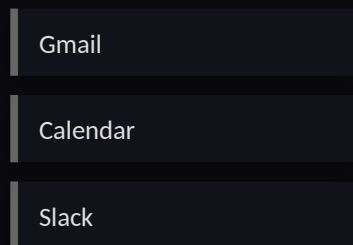
B2B Pipeline
(Year 1)

- **Launch.co Startup TuneUp 37** Selected for Jason Calacanis's accelerator program
- **First B2B deal in pipeline** CRS Credit API (~\$30M revenue fintech), \$90K first-year target
- **Consulting revenue stream** \$500/hr AI orchestration strategy consulting
- **Full agent architecture shipped** 8 agents with guardrails, kill switches, token budgets

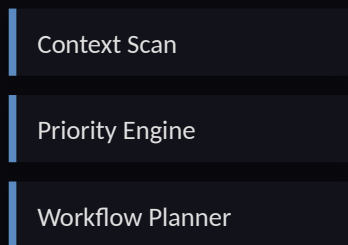
ARCHITECTURE

Orchestrator pattern with intelligent guardrails.

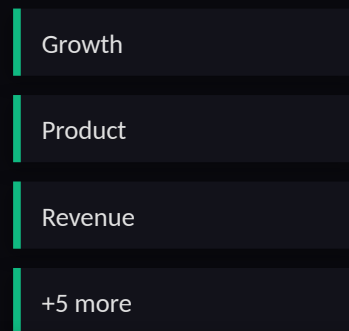
DATA SOURCES



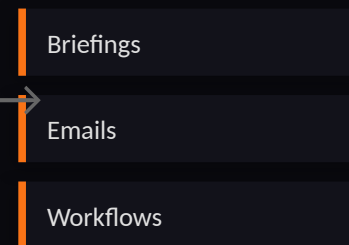
ORCHESTRATOR



AI AGENTS



ACTIONS



TECH STACK

Next.js 15 + React 19

Anthropic Claude (Sonnet + Opus)

Vercel Hosting + Cron

Clerk Auth (SOC 2 Type II)

Upstash Redis (SOC 2 + GDPR)

Stripe Billing + PostHog Analytics

B U S I N E S S M O D E L

Two revenue engines. SaaS + Services.

C O N S U M E R S A A S

Lite Free

1 briefing/day, limited actions

Pro \$29/mo

Unlimited briefings, all integrations

Founder \$79/mo

AI workflows, priority support (locked)

B 2 B + S E R V I C E S

Nerve Seats \$49-149/seat/mo

Multi-tenant SaaS for teams

Agent OS Build \$10K/mo retainer

Custom agent orchestration for enterprise

Consulting \$500/hr

AI orchestration strategy advisory

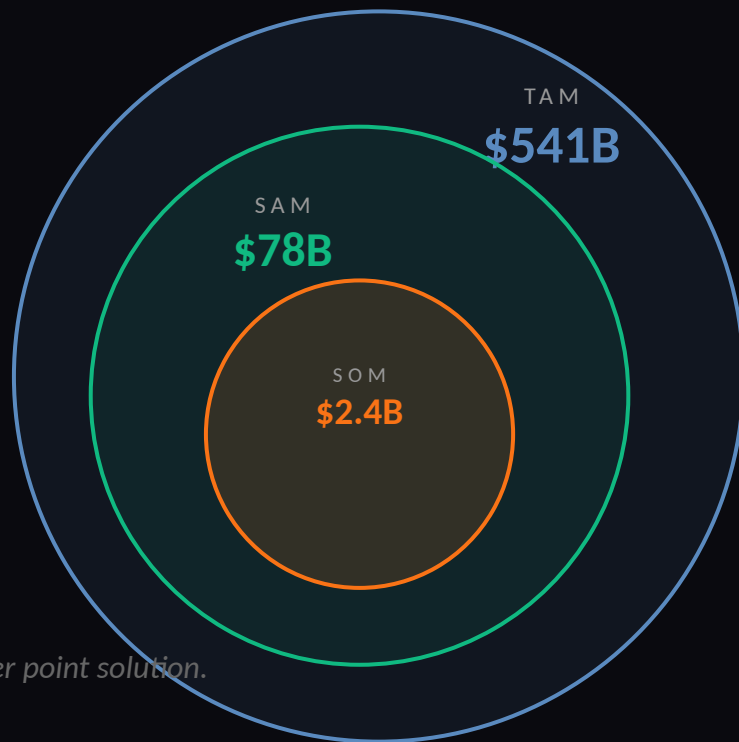
MARKET

The productivity software market is massive and fragmented.

T A M Global productivity software
\$541B by 2030

S A M AI-powered workflow automation
\$78B by 2028

S O M AI ops for knowledge workers
\$2.4B addressable now



AI orchestration is the next layer of the productivity stack, not another point solution.

Shipping speed is our competitive advantage.

FEB 21

Product launch

Onboarding, briefings, Gmail/Calendar integration

FEB 28

Slack integration + actions engine

Real-time scanning, actionable items from conversations

MAR 7

8 AI agents operational

Full agent team: Growth, Product, Revenue, Legal, Finance, Marketing, CustDev, CoS

MAR 14

Guardrails + B2B architecture

Kill switches, token budgets, email approval gates, multi-tenant ready

MAR 19

Launch.co TuneUp 37 + first B2B deal

Selected for Calacanis accelerator, CRS Credit API pipeline

4 weeks from zero to 8 operational AI agents, a B2B pipeline, and an accelerator acceptance.

W H A T ' S N E X T

We're raising a pre-seed round to accelerate growth.

USE OF FUNDS



40% Go full-time on Nerve

Quit the day job. Ship 10x faster.



25% B2B infrastructure

Multi-tenant, compliance, enterprise features for CRS and beyond.



20% Growth & distribution

Content, partnerships, waitlist conversion campaigns.



15% Runway buffer

12-18 month runway at current burn rate.

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Let's build the future of work together.